

Silsoft Silk PMF conditioning agent helps mild shampoos like the one below provide a silky smooth hair feel. It is also promotes curl retention and anti-frizz properties for curly hair.

Phase	Ingredients	INCI Name	Wt (%)
А	Water	Aqua	qs to 100
	ELFAN <sup>†</sup> AT 84 G surfactant <sup>2</sup>	Sodium Cocoyl Isethionate	9.0
	Euranaat LS3³	Disodium Laureth Sulfosuccinate	7.0
	Crodasinic† LS 30 <sup>4</sup>	Sodium Lauroyl Sarcosinate	4.0
В	Water	Aqua	0.5
	Disodium EDTA	Disodium EDTA	0.05
С	Euroglyc AMS <sup>3</sup>	Sodium Cocoamphoacetate	9.0
D	Water	Aqua	10.0
	Celquat <sup>†</sup> SC 230C polymer <sup>2</sup>	Polyquaternium - 10	0.2
Е	Silsoft Silk PMF conditioning agent <sup>1</sup>	Silicone Quaternium-18 (and) Trideceth-6 (and) Deceth-7	2.0
		(and) Cocamidopropyl Betaine (and) Dipropylene Glycol	
F	Crothix† Liquid⁴	PEG-150 Pentaerythrityl Tetrastearate (and) PEG-6	1.0
		Caprylic/Capric Glycerides (and) Aqua	
	Eur-Amid N2 <sup>3</sup>	Cocamide MIPA (and) Laureth-4	2.5
G	Crov ol <sup>†</sup> A 70 <sup>4</sup>	PEG-60 Almond Glycerides	0.5
	Fragrance		as needed
Н	Sodium Chloride	Sodium Chloride	0.5
	Water	Aqua	1.5
	Preserv ativ e		as needed

#### **Procedure:**

- Dissolve Elfan AT 84 G surfactant in hot water (60-70 °C).
   Cool to 30-35 °C, add other ingredients of phase A, mix well.
- 2. Prepare the solution of Disodium EDTA in water (1:10) and add to A.
- Add Sodium Cocoamphoacetate with stirring and mix until uniform.
- Prepare the solution of Polyquaternium-10 in water (1:50) (should be clear) then add it to the shampoo and mix until uniform.
- 5. Add the ingredients of phase E and mix.
- Heat the mixture of phase F to 40-45 °C and add it to the shampoo with gentle stirring.
- Add the mixture of solubilizer and fragrance, if desired, and stir until uniform.
- \*Trademark of Momentive Performance Materials Inc. or its affiliates. †Trademarks of their respective owners.

- 8. Adjust the viscosity with the solution of Sodium Chloride.
- Add the preservative and adjust with citric acid to pH 6.0 -7.0

## **Typical Physical Properties:**

 Appearance:
 Clear shampoo

 pH:
 6.0 - 7.0

 Viscosity:
 5000 - 10000 cPs

 Stability:
 3 months/45°C

Typical properties are average test data, may vary and are not to be used as or to develop specifications.

# Mild Shampoo Featuring: Silsoft\* Silk PMF conditioning agent

#### HAIR CARE

## **Suppliers:**

- 1. Momentive Performance Materials
- 2. AkzoNobel Personal Care
- 3. EOC Group
- 4. Croda International Plc

#### Worldwide

4information@momentive.com T +1 614 986 2495 T +1 800 295 2392

#### **North America**

Silicones T +1 800 332 3390

Consumer Sealants/ Construction Sealants and Adhesives T+1 877 943 7325

#### **Latin America**

South America T +55 11 4534 9650

Mexico and Central America T +52 55 2169 7670

## Europe, Middle East, Africa and India

T +00 800 4321 1000 T +40 21 3111848

### **Pacific**

China T +800 820 0202 T +86 21 3860 4892

Japan

T +0120 975 400 T +81 276 20 6182

Korea

T +82 2 6201 4600

Malaysia

T+60 3 9206 1532

## Important Information and Disclaimers

FORMULATIONS ARE ILLUSTRATIVE EXAMPLES AND DO NOT REPRESENT COMMERCIALIZED PRODUCTS. They have not been subjected to extensive testing and Momentive makes no representation or warranty of any kind with regard to any such formulations, including, without limitation, concerning the performance, efficacy or safety of any product manufactured using such formulations. EACH USER BEARS FULL RESPONSIBILITY FOR (1) MAKING ITS OWN DETERMINATION AS TO THE SUITABILITY AND LEGAL COMPLIANCE OF ANY FORMULATION, MATERIALS, RECOMMENDATIONS, OR ADVICE FOR ITS OWN PARTICULAR USE, (2) IDENTIFYING AND PERFORMING ALL TESTS AND ANALYSES NECESSARY TO ASSURE THAT ITS FINISHED PRODUCTS BASED UPON EXAMPLE FORMULATIONS AND/OR INCORPORATING MENTIONED PRODUCTS, MATERIALS, OR SERVICES WILL BE SAFE AND SUITABLE FOR USE UNDER END-USE CONDITIONS, AND (3) OBTAINING ANY NECESSARY GOVERNMENT OR REGULATORY CLEARANCE, LICENSE OR

Any reference to a third party's materials is not an endorsement of those materials or an endorsement by the third party of Momentive materials. Momentive has not undertaken a patent or other intellectual property search on the formulations. No statement contained herein concerning a possible or suggested use of any material, product, service or design is intended, or should be construed, to grant any license under any patent or other intellectual property right covering such use or design, or as a recommendation for the use of such material, product, service or design in the infringement of any patent or other intellectual property right.

BEFORE HANDLING ANY PRODUCTS MENTIONED, REVIEW THE LATEST SAFETY DATA SHEET (SDS) AND LABEL FOR PRODUCT SAFETY INFORMATION, SAFE HANDLING INSTRUCTIONS, PERSONAL PROTECTIVE EQUIPMENT IF NECESSARY, EMERGENCY SERVICE CONTACT INFORMATION, AND ANY SPECIAL STORAGE CONDITIONS REQUIRED FOR SAFETY. MOMENTIVE MAINTAINS AN AROUND-THE-CLOCK EMERGENCY SERVICE FOR ITS PRODUCTS. SDS FOR MOMENTIVE PRODUCTS ARE AVAILABLE AT WWW.MOMENTIVE.COM OR, UPON REQUEST, FROM ANY MOMENTIVE REPRESENTATIVE. USE OF OTHER MATERIALS IN CONJUNCTION WITH MOMENTIVE PRODUCTS MAY REQUIRE ADDITIONAL PRECAUTIONS. PLEASE REVIEW AND FOLLOW THE SAFETY INFORMATION PROVIDED BY THE MANUFACTURER OF SUCH OTHER MATERIALS.

THE MATERIALS, PRODUCTS AND SERVICES OF MOMENTIVE PERFORMANCE MATERIALS INC. AND ITS SUBSIDIARIES AND AFFILIATES (COLLECTIVELY "SUPPLIER"), ARE SOLD SUBJECT TO SUPPLIER'S STANDARD CONDITIONS OF SALE, WHICH ARE INCLUDED IN THE APPLICABLE DISTRIBUTOR OR OTHER SALES AGREEMENT, PRINTED ON THE BACK OF ORDER ACKNOWLEDGMENTS AND INVOICES, AND AVAILABLE UPON REQUEST. EXCEPT AS PROVIDED IN SUPPLIER'S STANDARD CONDITIONS OF SALE, SUPPLIER AND ITS REPRESENTATIVES SHALL IN NO EVENT BE RESPONSIBLE FOR ANY LOSS RESULTING FROM ANY USE OF ITS MATERIALS, PRODUCTS OR SERVICES DESCRIBED HEREIN. Nothing in this or any other document, nor any oral recommendation or advice, shall be deemed to alter, vary, supersede, or waive any provision of Supplier's standard Conditions of Sale or this Disclaimer, unless any such modification is specifically agreed to in a writing signed by Supplier.

Momentive and the Momentive logo are trademarks of Momentive Performance Materials Inc.

All trademarks other than those owned by Momentive Performance Materials Inc. or its affiliates are owned by their respective owners. Copyright 2017 Momentive Performance Materials Inc. All rights reserved.

Revised: March 2017 HC6016

<sup>\*</sup>Trademark of Momentive Performance Materials Inc. or its affiliates.